

The Indiana State Poultry Association

Welcomes You to the

Evening Under the Stars Annual Banquet

Indiana Roof Ballroom
140 West Washington Street, Indianapolis, IN 46204
www.indianaroom.com

Tuesday, February 6, 2024

5:00 pm - Reception

Appetizers, Omelet Station and drinks available

6:00 pm - Welcome & Invocation

6:15 pm - Golden Egg Award Presentation

6:30 pm - Dinner

Spend an evening with:

Poultry Producers

Allied Industry

Indiana State Legislators

State and Federal Government Officials

Purdue University Representatives

Looking for More Information?

Email: ispa@purdue.edu

Phone: 765-496-3594

www.INpoultry.com/banquet



Indiana State Poultry Association
Purdue University, Creighton Hall
270 South Russell Street, West Lafayette IN 47907
Email: ispa@purdue.edu Phone: 765-496-3594

Hello to One and All:

It is time to join business colleagues, friends and new acquaintances at the Tuesday, February 6, 2024, Indiana State Poultry Association (ISPA) Banquet! Come celebrate Indiana's diverse poultry barnyard. Indiana is home to the nation's most diverse poultry flock; we lead the nation in duck production, we are second in egg production, fourth in turkey production, and we have two sizable broiler chicken complexes as well.

In ISPA's continuing quest to bring you the finest banquet experience possible, we will offer:

- 🍳 **Food:** Our banquet showcases an array of poultry-themed food stations including the ever popular Omelet station. The Indiana Roof Chef's also prepare amazing desserts and signature cocktails for our Banquet.
- 🍷 **Sponsorship Levels:** Companies may sponsor Food Stations as well as activities such as the Stone Egg Souvenir, Poultry Pins, Musicians, Sketch Artist, Mini-Games, the always popular Egg Chair Photo Booth, and Registration Tables, all while promoting their own company and industry.
- 🪑 **Open Seating:** A variety of tables (for standing and sitting) will be intermixed throughout the ballroom floor, allowing time to visit with legislators, government officials and industry colleagues.
- 📺 **Banquet Program:** The Printed and Online Banquet Program educates and informs egg and poultry producers, allied members, government and university officials, and our legislators. The Online Banquet Program allows sponsors to provide direct website and email links for their company. Program sponsors' artwork will be highlighted on the Indiana Roof's Overhead Display Screens throughout the evening.



Enjoy our open banquet floor plan, which allows participants to mingle with each other throughout the entire Ballroom. Gold Sponsors are given two tables to form an "L" shaped booth, allowing ample room for their displays. Silver and Bronze Sponsors receive a single rectangular table to set up a display, and Info Booth Sponsors receive a square table, with room to set up a vertical banner.

Take advantage of this unique occasion to showcase your business and support the members of the Indiana State Poultry Association by attending the Annual Evening Under the Stars Banquet on Tuesday, February 7, 2024 at the incredible Indiana Roof Ballroom in Indianapolis!

Sincerely,

Rebecca Eifert Joniskan, Indiana State Poultry Association President





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2024 BANQUET SPONSORSHIP INFORMATION

ISPA Banquet Schedule - Tuesday, February 6, 2024

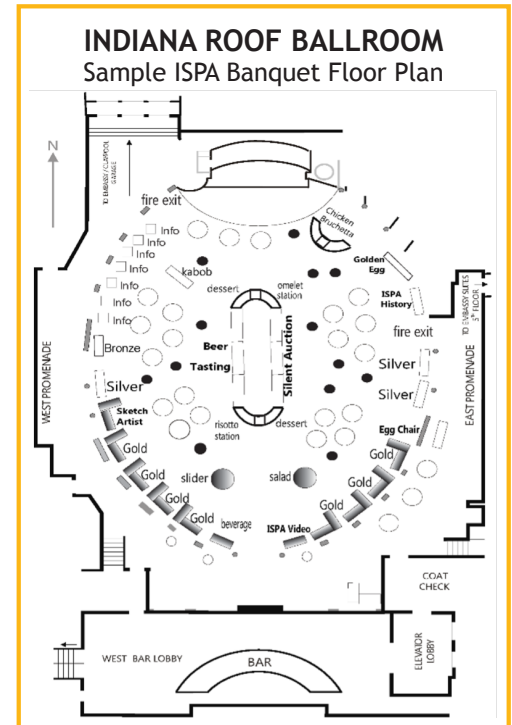
Display Set Up:	4:00 pm
Reception Begins & Appetizers Served:	5:00 pm
Welcome Messages:	6:00 pm
Golden Egg Presentation:	6:15 pm
Dinner Stations Open & Social Time:	6:30 pm - 9:00 pm
Display Tear Down:	8:30 pm or later

Sponsorship Booth Information

For each of the sponsorship levels, tables with linens and skirting will be provided to place your displays on at the Banquet.

- 🔥 **GOLD Sponsors:** Provided two 6' x 2.5' tables.
- 🔥 **SILVER Sponsors:** Provided one 8' x 2.5' table.
- 🔥 **BRONZE Sponsors:** Provided one 6' x 2.5' table.
- 🔥 **INFORMATION BOOTH Sponsors:** Provided one 3' square table.

While all sponsors are provided with signage recognition during the Banquet, Gold, Silver and Bronze sponsors are also given individual recognitions that is associated with a particular activity at the Banquet. For example, gold sponsors can be associated with food stations, silver stations with the stone egg souvenir or other similar giveaways and bronze sponsors are highlighted at Banquet registration. If your company is interested in sponsoring a particular aspect of the Banquet, please let the ISPA staff know.



Booth Set Up & Tear Down Information

- 🔥 **Assigned tables are available for set up at 4:00 pm**
- 🔥 **You may drop off supplies after 9:00 am at the ballroom on the day of the Banquet.**
- 🔥 **Empty boxes and supplies can be stored under your assigned table**
- 🔥 **Temporary parking for drop-off of supplies and during tear down of your booth is in the Embassy Suites Garage, on the seventh (7) floor in front of the Indiana Roof Ballroom Entrance**
- 🔥 **Note that after drop-off of supplies (before the banquet begins), vehicles should be parked in a regular parking place.**
- 🔥 **A map to Indiana Roof Ballroom can be found at www.indianaroom.com/contact and a parking map can be accessed at www.downtownindy.org/get-around-downtown/park/**
- 🔥 **The Indiana Roof Ballroom may begin disassembling tables after 9:00 pm.**
- 🔥 **ISPA staff can set up your booth, if needed. All materials for your booth (i.e., product literature, business cards, etc.) should be sent so that they reach the ISPA office by THURSDAY, FEBRUARY 1, or Indiana Roof Ballroom by MONDAY, FEBRUARY 5. The ISPA Banquet is Tuesday, February 6. We can not be responsible for set up of any company electronic devices.**

QUESTIONS:

Email the ISPA at ispa@purdue.edu or call (765) 496-3594



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2024 BANQUET PROGRAM INFORMATION

BANQUET PROGRAM - ADS

The Banquet Program is a printed guidebook to the ISPA Banquet and the Hoosier poultry industry. Not only does it include a number of pages on the Hoosier poultry industry but it includes a number of pages with resource information. When you purchase a program listing in the Banquet Program, you are not only showing your support for the poultry industry, but your listing will be seen by a number of individuals, from legislators, to poultry industry members, to state and federal employees and Purdue employees.

The Banquet program is printed in **FULL COLOR** from cover to cover. The program is spiral bound and is 8.5" tall by 5.5" wide. Program Listing Sizes are shown Below with associated prices.

If you would like your Program Listing to be placed in a specific section of the Program, please mention that on the Order Form or send an email to Jeffrey (deutschman@purdue.edu) with your request. **To download a pdf copy of the 2023 Banquet Program [CLICK HERE](#) or visit the website listed below.** Paper copies of the 2023 Banquet Program can be mailed to you as requested.

FULL PAGE
Program Listing

7.5" tall
by 4.25" wide

Cost: \$300

HALF PAGE
Program Listing

3.5" tall
by 4.25" wide

Cost: \$200

**VERTICAL
QUARTER
PAGE**
Program
Listing
3.5" tall
by 2"
wide

**HORIZONTAL
QUARTER PAGE**
Program Listing
1.5" tall by 4.25" wide

The cost of Quarter Page
Program Listing is \$100.

BANQUET PROGRAM - ONLINE

The ISPA Banquet Program is now published online! It goes live on the day of the Banquet and will be active for one year following. By purchasing a program listing in the Printed Program, you automatically are included in the Online Banquet Program.

For the Online Banquet Program, you can provide us with a weblink that will be associated with the digital version of your Program Listing. If you would like to have a different Program Listing featured on the digital version of the program, please speak with ISPA staff.

To see the Online 2023 Banquet Program www.inpoultry.com/2023ispabanquetprogram

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2024 BANQUET ORDER FORM

BANQUET PROGRAM LISTING FOR THE FEBRUARY 6, 2024 BANQUET

- Program listings **WITH** press/print ready artwork must be received by THURSDAY, JANUARY 12, 2024.
- Program listings **THAT REQUIRE EDITING** of artwork or text must be received by FRIDAY, JANUARY 6, 2024.
- ALL PROGRAM LISTINGS** will be printed in color within the program
- Email your program listing artwork to ispa@purdue.edu. Basic changes to existing artwork can be made by the printing firm. Contact the ISPA with questions regarding new or complex artwork submissions.

- FULL PAGE - Size: 7½" x 4¼" \$300 \$_____
- HALF PAGE - Size: 3½" x 4¼" \$200 \$_____
- QUARTER PAGE BUSINESS CARD - Size: 1½" x 4¼" \$100 \$_____
- QUARTER PAGE VERTICAL - Size: 3½" x 2" \$100 \$_____
- Check here if you would like your company's website linked to your ad in the Online Banquet Program.

BANQUET SPONSORSHIP, RESERVED TABLE & TICKETS

- GOLD SPONSOR LEVEL \$1,500 \$_____
Includes station sponsorship, 8 tickets, table sign, recognition signage and two exhibit tables (6' x 2.5')
- SILVER SPONSOR LEVEL \$1,200 \$_____
Includes station sponsorship, 4 tickets, recognition signage and 1 exhibit table (8' x 2.5')
- BRONZE SPONSOR LEVEL \$900 \$_____
Includes station sponsorship, 2 tickets, recognition signage and 1 exhibit table (6' x 2.5')
- INFORMATION BOOTH \$250 \$_____
Includes 1 ticket, recognition signage and 1 exhibit table (3' x 3')
- RESERVED TABLE \$900 \$_____
Includes 8 tickets, table reserved signage and recognition signage
- INDIVIDUAL BANQUET TICKET(S) \$125 \$_____
Specify number of tickets

TOTAL \$_____

- PAY BY CHECK (to the Indiana State Poultry Association)
- PLEASE SEND INVOICE
- PAY BY CREDIT CARD - Call our Office 765-496-3594 to submit credit card payment

PURCHASER INFORMATION

NAME: _____

COMPANY: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

SPECIAL REQUESTS REGARDING ORDER: _____

QUESTIONS? Email the ISPA at ispa@purdue.edu or call 765-496-3594

*Additional information and the online version of the 2023 ISPA Banquet Program can be found at www.inpoultry.com/banquet
Ticket and sponsorship purchases are deductible as a business expense, but not as a charitable contribution.*